

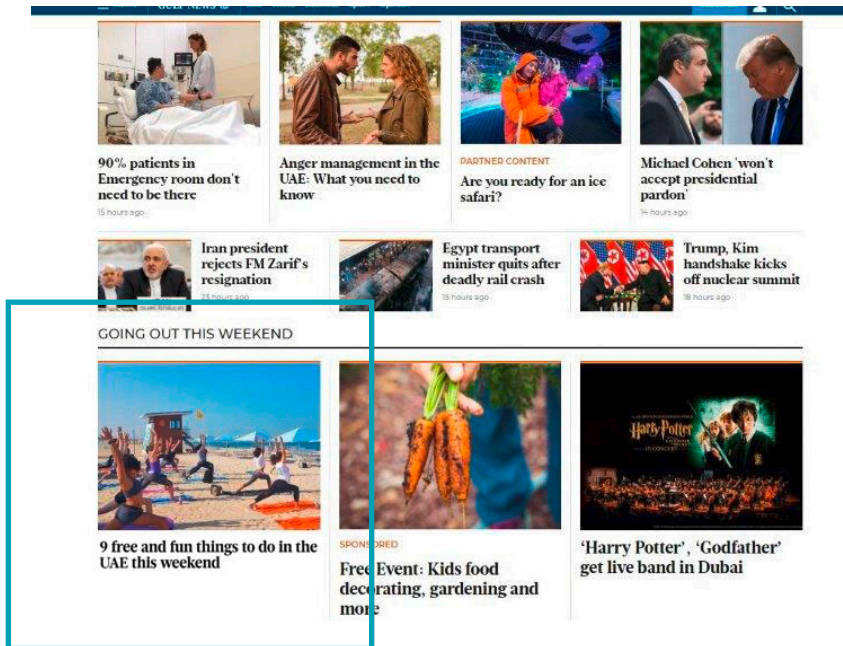
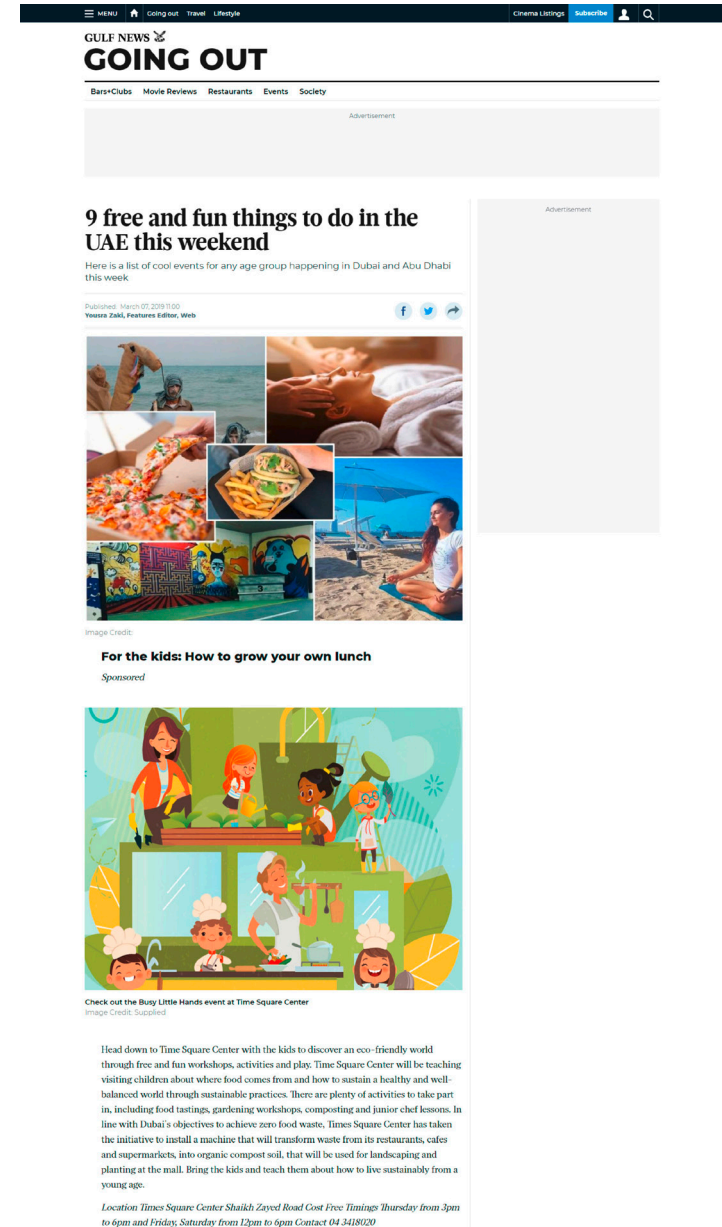
DIGITAL ADVERTISING GUIDELINES



GOING OUT LISTINGS

Specifications

- Images** : JPEG, Size 1200px X 900px
Web Optimized
Quality :8, High, Baseline ("Standard")
It is recommended to provide actual Images rather than stock images.
- Article** : Description of the product, 100-150 words include location, timings and other important details.
- Deadline** : Creative assets should be submitted 3 to 5 days before the campaign start date.



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