DIGITAL ADVERTISING GUIDELINES

SPONSORSHIP LOGO

DESCRIPTION

Align your brand with contextually relevant and brand-safe content by displaying your logo on the homepage components or a section landing page.
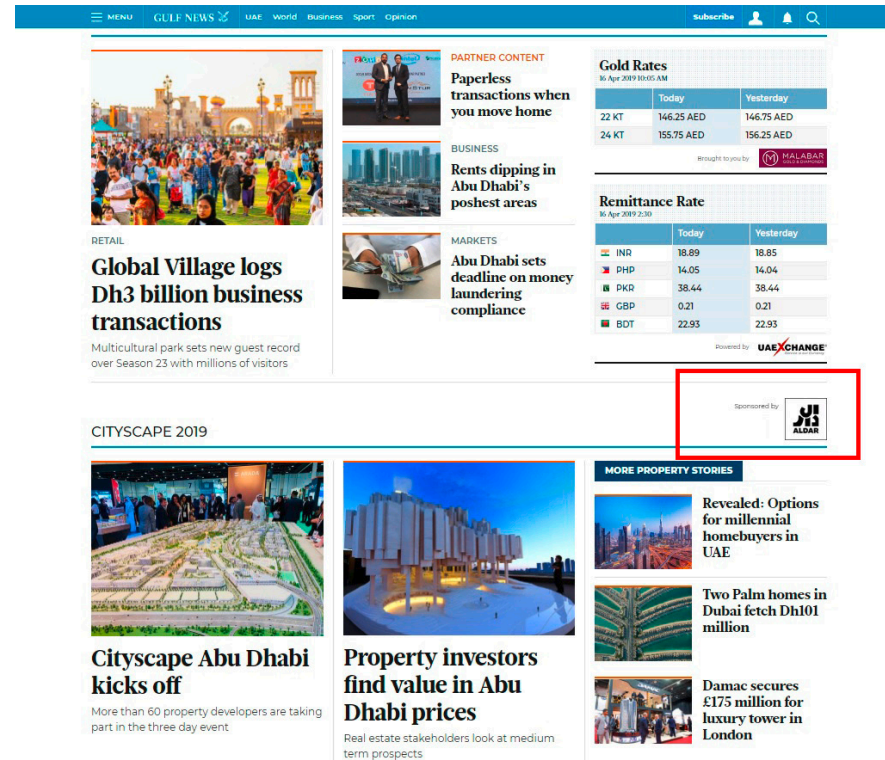
Assets needed:
  1. Logo high quality: (.jpg or .png).

Technical Specifications:
Max File Size   : 200kb
Dimension Horizontal Logo: 100px X 35 px
Dimension Square Logo: 60px X 60px

AD FORMATS	SIZE	PLATFORMS	AVAILABLE FOR	DELIVERY FORMATS	MAX INITIAL FILE LOAD SIZE	HOST INITIATED SUBLOAD
Static Sponsor logo	Horizontal Logo: 100px X 35 px Square Logo: 60px X 60px	desktop, tablet web, mobile web	direct	jpg, png	50kb	static