

GULF NEWS CLASSIFIEDS PRODUCTS DIMENSIONS

All dimensions in millimetres; Width x Height

	Classifieds	Residential Properties	Commercial Properties	Jobs & Careers	Classifieds Features Tabloid Pull-out / within Tabloid	Classifieds Features Berliner / Berliner Pull-outs
DOCUMENT SIZES						
Single Page Area	229 x 315	229 x 315	229 x 315	315 x 470	229 x 315	315 x 470
Double Page Area	478 x 315	478 x 315	478 x 315	630 x 470	478 x 315	630 x 470
Gutter Between 2 Pages	20	20	20	20	20	20
Single Page Print Area	209 x 284	209 x 284	209 x 284	295 x 440	209 x 284	295 x 440
Double Page Print Area	438 x 284	438 x 284	438 x 284	610 x 440	438 x 284	610 x 440
COLUMNS & GUTTERS						
Number of columns (Grid)	5	5	6	8	6	8
Column Width						
1 column	38.52	38.52	31.41	33.2	31.41	33.2
2 column	81.14	81.14	66.92	70.6	66.92	70.6
3 column	123.76	123.76	102.43	108	102.43	108
4 column	166.38	166.38	137.94	145.4	137.94	145.4
5 column	209	209	173.45	182.8	173.45	182.8
6 column			209	220.2	209	220.2
7 column				257.6		257.6
8 column				295		295
Gutter	4.1	4.1	4.1	4.2	4.1	4.2
ADVERTISING SIZES						
Double Page	438 x 284	438 x 284	438 x 284		438 x 284	
Full Page	209 x 284	209 x 284	209 x 284		209 x 284	
Half Page (Horizontal)	209 x 140	209 x 140	209 x 140	295 x 212	209 x 140	295 x 212
Half Page (Vertical)			102.43 x 284		102.43 x 284	145.4 x 428
Quarter Page (Horizontal)	209 x 68	209 x 68	209 x 68		209 x 68	
Quarter Page (Regular)			102.43 x 140	145.4 x 212	102.43 x 140	145.4 x 212
4 col x 284 mm	166.38 x 284	166.38 x 284				
3 col x 284 mm	123.76 x 284	123.76 x 284				
2 col x 284 mm	81.14 x 284	81.14 x 284				
1 col x 284 mm	38.52 x 284	38.52 x 284				
5 col x 212 mm	209 x 212	209 x 212				
4 col x 212 mm	166.38 x 212	166.38 x 212				
3 col x 212 mm	123.76 x 212	123.76 x 212				
2 col x 212 mm	81.14 x 212	81.14 x 212				
1 col x 212 mm	38.52 x 212	38.52 x 212				
8 col x 140 mm				295 x 140		295 x 140
4 col x 140 mm	166.38 x 140	166.38 x 140		145.4 x 140		145.4 x 140
3 col x 140 mm	123.76 x 140	123.76 x 140		108 x 140		
2 col x 140 mm	81.14 x 140	81.14 x 140		70.6 x 140		
1 col x 140 mm	38.52 x 140	38.52 x 140				
5 col x 92 mm	209 x 92	209 x 92	173.45 x 92			
4 col x 92 mm	166.38 x 92	166.38 x 92				
3 col x 92 mm	123.76 x 92	123.76 x 92	102.43 x 92	108 x 92		
2 col x 92 mm	81.14 x 92	81.14 x 92	66.92 x 92	70.6 x 92		
1 col x 92 mm	38.52 x 92	38.52 x 92	31.41 x 92			
8 col x 68 mm						295 x 68
4 col x 68 mm	166.38 x 68	166.38 x 68				145.4 x 68
3 col x 68 mm	123.76 x 68	123.76 x 68		108 x 68		
2 col x 68 mm	81.14 x 68	81.14 x 68		70.6 x 68		
1 col x 68 mm	38.52 x 68	38.52 x 68				
One Sixth Page					209 x 44	
8 col x 44 mm						295 x 44
5 col x 44 mm	209 x 44	209 x 44				
4 col x 44 mm	166.38 x 44	166.38 x 44	137.94 x 44			145.4 x 44
3 col x 44 mm	123.76 x 44	123.76 x 44		108 x 44		
2 col x 44 mm	81.14 x 44	81.14 x 44		70.6 x 44		
1 col x 44 mm		38.52 x 44	31.41 x 44			
One Eighth Page			102.43 x 68		102.43 x 68	
One Twelfth Page			102.43 x 44		102.43 x 44	
One Eighteenth Page			66.92 x 44			
Logo 3 col x 30 mm		123.76 x 30	102.43 x 30			
Logo 2 col x 30 mm	81.14 x 30	81.14 x 30				
Front Page						
Front Full Page	209 x 260	209 x 260	209 x 260		209 x 260	
5 col x 92 mm	209 x 92	209 x 92				
3 col x 92 mm	123.76 x 92	123.76 x 92				
2 col x 92 mm	81.14 x 92	81.14 x 92				
5 col x 68 mm	209 x 68	209 x 68				
3 col x 68 mm	123.76 x 68	123.76 x 68				
2 col x 68 mm	81.14 x 68	81.14 x 68				
1 col x 68 mm	38.52 x 68					
Quarter Page (Horizontal)					209 x 68	
One Sixth Page					209 x 44	
Half Page (Top)					209 x 116	
Front Half Page (Horizontal)	209 x 164		209 x 140		209 x 140	
Front Quarter Page (Regular)				145.4 x 189		
6 col x 116 mm			209 x 116			
Ear Panel	36.5 x 19.5	36.5 x 19.5	36.5 x 19.5			
Page 2						
4 col x 68 mm			137.94 x 68			
3 col x 68 mm			102.43 x 68			
2 col x 68 mm			66.92 x 68			
1 col x 68 mm			31.41 x 68			
Page 3						
Ear Panel		50 x 13.5	50 x 13.5			
Banners						
Banner DPS 44 mm height Top	438 x 44	438 x 44				
Banner DPS 44 mm height Middle	438 x 44	438 x 44				
Banner DPS 44 mm height Bottom	438 x 44	438 x 44				
Banner DPS 30 mm height Top	438 x 30	438 x 30				
Banner DPS 30 mm height Middle	438 x 30	438 x 30				
Banner DPS 30 mm height Bottom	438 x 30	438 x 30				
Banner Hor 44 mm height Top	209 x 44	209 x 44	209 x 44			
Banner Hor 44 mm height Middle	209 x 44	209 x 44	209 x 44			
Banner Hor 44 mm height Bottom	209 x 44	209 x 44	209 x 44			
Banner Hor 30 mm height Top	209 x 30	209 x 30				
Banner Hor 30 mm height Middle	209 x 30	209 x 30				
Banner Hor 30 mm height Bottom	209 x 30	209 x 30				
Banner Hor 20 mm height Top	209 x 20	209 x 20				
Banner Hor 20 mm height Middle	209 x 20	209 x 20				
Banner Hor 20 mm height Bottom	209 x 20	209 x 20				