

# GULF NEWS NEWSPAPER PRODUCTS DIMENSIONS

All dimensions in millimetres; Width x Height

	Gulf News	Tabloid & Weekend Tabloid	Weekend Review
<b>ADVERTISING SIZES</b>			
Double Page	610 x 440	438 x 295	438 x 295
Half Page DPS	610 x 204.61		438 x 145
Full Page	295 x 440	209 x 295	209 x 295
Half Page (Horizontal)	295 x 204.61	209 x 134.04	209 x 145
Half Page (Vertical)	145 x 416.31	102 x 268	99 x 295
Quarter Page DPS	610 x 98.78		438 x 71
Quarter Page (Regular)	145 x 204.61		99 x 145
Quarter Page (Horizontal)	295 x 98.78	209 x 63.5	209 x 71
4 Col x 3M	195 x 310.47		
3 Col x 3M	145 x 310.47		
4 Col x 2M	195 x 204.61		
2 Col x 4M	95 x 416.31		
2 Col x 3M	95 x 310.47		
2 Col x 2M	95 x 204.61		
4 Col x 1M	195 x 98.78		
3 Col x 1M	145 x 98.78		
2 Col x 1M	95 x 98.78		
Vertical Panel 2 Col		80.6 x 268	
1/2 Vertical Panel 2 Col		80.6 x 134.06	
Front Page Banner: height 43mm		209 x 43	
Front Page Banner: height 28mm		209 x 28.22	
Front Page Panel: 60mm x 60mm		60 x 60	
<b>Front Page (Section 1)</b>			
3 Col x 1.5M	145 x 151.70		
3 Col x 1.5M (bottom centre)	145 x 151.70		
6 Col x 1/2 M			
1/8 Page (Horizontal)			209 x 35
<b>Front Page Business Section</b>			
Half Page (Horizontal)	295 x 204.61		
6 Col x 1.5M	295 x 151.70		
Quarter Page (Regular)	145 x 204.61		
Quarter Page (Horizontal)	295 x 98.78		
3 Col x 1.5M	145 x 151.70		
<b>Front Page Sports Section</b>			
Half Page (Horizontal)	295 x 204.61		
6 Col x 1.5M	295 x 151.70		
Quarter Page (Horizontal)	295 x 98.78		