

AL NISR MAGAZINES DIMENSIONS

All dimensions in millimetres; Width x Height

	WHEELS	WHEELS DEALS	WHEELS BUYERS GUIDE
ADVERTISING SIZES			
DPS Bleed	456 x 303	456 x 303	302 x 216
DPS Trim	450 x 297	450 x 297	296 x 210
DPS Print Area	424 x 271	424 x 271	272 x 180
Full Page Bleed	228 x 303	228 x 303	151 x 216
Full Page Trim	225 x 297	225 x 297	148 x 210
Full Page Print Area	199 x 271	199 x 265	124 x 180
Front Full Page		199 x 238	
Half Page Horizontal Print Area	199 x 133	199 x 131	
Half Page Vertical Print Area	98 x 271	98 x 265	
1/3 Page Vertical	63.7 x 263.5		
1/4 Page Horizontal Print Area	199 x 67	199 x 63	
1/4 Page Regular	98 x 133	98 x 131	
1/4 Page Vertical		46 x 265	
1/8 Page Horizontal	199 x 50		
1/8 Page Regular		98 x 63	
1/16 Page		46 x 63	
Buyers Guide 1/4 Page DPS	421 x 67		
Buyers Guide 1/4 Page	190 x 67		
Buyers Guide Strip Ad	89 x 32		
Letter Page Banner	227.76 x 29.466		
Panel: 62mm x 8mm	62 x 8		
APP	50 x 50		
APP1	228 x 303		
2D Tagging	57 x 50		
Banner Hor 50mm height		199 x 50	
Ear Panel		46 x 25	