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CLASSIFIEDS
(Monday to Friday)

CASUAL RATES

Linage [#]

AED per line (min 3 lines)	12.6
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Semi Display [#]

AED per col cm (min 1 col x 3 cms)	52.5
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Full Display [@]

Sizes	Rate (AED)	Colour Loading (AED)	Reference Code	Technical Dimensions (W x H in mm)
Half Page (Hor)	12,285	1,260	FP	295 x 204.61
Quarter Page (Regular)	6,615	1,260	HPHN	166.38 x 204.61
4 col x 284 mm	8,715	1,260	CA04	166.38 x 284
3 col x 284 mm	6,615	1,260	CA03	123.76 x 284
2 col x 284 mm	4,358	1,260	CA02	81.14 x 284
1 col x 284 mm	2,205	630	CA01	38.52 x 284
5 col x 212 mm	9,765	1,260	CB05	209 x 212
4 col x 212 mm	7,613	1,260	CB04	166.38 x 212
3 col x 212 mm	4,568	1,260	CB03	123.76 x 212
2 col x 212 mm	3,045	1,260	CB02	81.14 x 212
1 col x 212 mm	1,549	630	CB01	38.52 x 212
4 col x 140 mm	5,093	1,260	CC04	166.38 x 140
3 col x 140 mm	3,308	1,260	CC03	123.76 x 140
2 col x 140 mm	2,205	630	CC02	81.14 x 140
1 col x 140 mm	1,103	630	CC01	38.52 x 140
5 col x 92 mm	3,255	1,260	CG05	209 x 92
4 col x 92 mm	3,129	630	CG04	166.38 x 92
3 col x 92 mm	2,232	630	CG03	123.76 x 92
2 col x 92 mm	1,287	630	CG02	81.14 x 92
1 col x 92 mm	704	420	CG01	38.52 x 92
4 col x 68 mm	2,205	630	CD04	166.38 x 68
3 col x 68 mm	1,497	630	CD03	123.76 x 68
2 col x 68 mm	987	630	CD02	81.14 x 68
1 col x 68 mm	494	420	CD01	38.52 x 68
5 col x 44 mm	1,497	630	CE05	209 x 44
4 col x 44 mm	1,208	630	CE04	166.38 x 44
3 col x 44 mm	945	630	CE03	123.76 x 44
2 col x 44 mm	662	420	CE02	81.14 x 44

Pricing includes VAT.

Discount on no. of bookings :			
4 - 29	30 - 179	180 - 364	365+
20%	30%	40%	50%
OR 20% on 100 cms + (2 bookings within 2 calendar months)			
OR 50% if exclusive in ANP publications for a min. period of 3 months			

*Regular discounts (max 50%) applicable on colour loading.

Position Loading - Pre-specified Page (AED)

Sizes	Reference Code	PSP
Half Page (Hor)	HPHN	473
Quarter Page (Regular)	QPR	368
4 col x 284 mm	CA04	368
3 col x 284 mm	CA03	368
2 col x 284 mm	CA02	263
1 col x 284 mm	CA01	263
5 col x 212 mm	CB05	368
4 col x 212 mm	CB04	368
3 col x 212 mm	CB03	368
2 col x 212 mm	CB02	263
1 col x 212 mm	CB01	263
4 col x 140 mm	CC04	263
3 col x 140 mm	CC03	263
2 col x 140 mm	CC02	263
1 col x 140 mm	CC01	158
5 col x 92 mm	CG05	263
4 col x 92 mm	CG04	263
3 col x 92 mm	CG03	263
2 col x 92 mm	CG02	158
1 col x 92 mm	CG01	158
4 col x 68 mm	CD04	263
3 col x 68 mm	CD03	263
2 col x 68 mm	CD02	158
1 col x 68 mm	CD01	158
5 col x 44 mm	CE05	263
4 col x 44 mm	CE04	158
3 col x 44 mm	CE03	158
2 col x 44 mm	CE02	158

@ 10% agency discount applicable on Full Display advertisements.

No agency discounts applicable on Semi Display & Linage advertisements.

No discounts

applicable on Attention-

Getters for Semi

Pricing includes VAT.

2025

RESIDENTIAL PROPERTIES

(Monday to Friday)

CASUAL RATES

Linage [#]

AED per line (min 3 lines)	12.6
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Semi Display [#]

AED per col cm (min 1 col x 3 cms)	52.5
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Full Display [@]

Sizes	Rate (AED)	Colour Loading (AED)	Reference Code	Technical Dimensions (W x H in mm)
Half Page (Hor)	12,285	1,260	FP	295 x 204.61
Quarter Page (Regular)	6,615	1,260	HPHN	145 x 204.61
4 col x 284 mm	8,715	1,260	CA04	166.38 x 284
3 col x 284 mm	6,615	1,260	CA03	123.76 x 284
2 col x 284 mm	4,358	1,260	CA02	81.14 x 284
1 col x 284 mm	2,205	630	CA01	38.52 x 284
5 col x 212 mm	9,765	1,260	CB05	209 x 212
4 col x 212 mm	7,613	1,260	CB04	166.38 x 212
3 col x 212 mm	4,568	1,260	CB03	123.76 x 212
2 col x 212 mm	3,045	1,260	CB02	81.14 x 212
1 col x 212 mm	1,549	630	CB01	38.52 x 212
4 col x 140 mm	5,093	1,260	CC04	166.38 x 140
3 col x 140 mm	3,308	1,260	CC03	123.76 x 140
2 col x 140 mm	2,205	630	CC02	81.14 x 140
1 col x 140 mm	1,103	630	CC01	38.52 x 140
5 col x 92 mm	3,255	1,260	CG05	209 x 92
4 col x 92 mm	3,129	630	CG04	166.38 x 92
3 col x 92 mm	2,232	630	CG03	123.76 x 92
2 col x 92 mm	1,287	630	CG02	81.14 x 92
1 col x 92 mm	704	420	CG01	38.52 x 92
4 col x 68 mm	2,205	630	CD04	166.38 x 68
3 col x 68 mm	1,497	630	CD03	123.76 x 68
2 col x 68 mm	987	630	CD02	81.14 x 68
1 col x 68 mm	494	420	CD01	38.52 x 68
5 col x 44 mm	1,497	630	CE05	209 x 44
4 col x 44 mm	1,208	630	CE04	166.38 x 44
3 col x 44 mm	945	630	CE03	123.76 x 44
2 col x 44 mm	662	420	CE02	81.14 x 44

Pricing includes VAT.

Discount on no. of bookings :			
4 - 29	30 - 179	180 - 364	365+
20%	30%	40%	50%
OR 20% on 100 cms + (2 bookings within 2 calendar months)			
OR 50% if exclusive in ANP publications for a min. period of 3 months			

*Regular discounts (max of 50%) applicable on colour loading.

Position Loading - Pre-specified Page (AED)

Sizes	Reference Code	PSP
Half Page (Hor)	HPHN	683
Quarter Page (Regular)	QPR	525
4 col x 284 mm	CA04	683
3 col x 284 mm	CA03	525
2 col x 284 mm	CA02	368
1 col x 284 mm	CA01	368
5 col x 212 mm	CB05	683
4 col x 212 mm	CB04	525
3 col x 212 mm	CB03	525
2 col x 212 mm	CB02	368
1 col x 212 mm	CB01	368
4 col x 140 mm	CC04	368
3 col x 140 mm	CC03	368
2 col x 140 mm	CC02	368
1 col x 140 mm	CC01	263
5 col x 92 mm	CG05	263
4 col x 92 mm	CG04	263
3 col x 92 mm	CG03	263
2 col x 92 mm	CG02	158
1 col x 92 mm	CG01	158
4 col x 68 mm	CD04	368
3 col x 68 mm	CD03	368
2 col x 68 mm	CD02	263
1 col x 68 mm	CD01	263
5 col x 44 mm	CE05	368
4 col x 44 mm	CE04	263
3 col x 44 mm	CE03	263
2 col x 44 mm	CE02	263

Properties contract discounts applicable.

@ 10% agency discount applicable on Full Display advertisements.

No agency discounts applicable on Semi Display & Linage advertisements.

No discounts applicable on Attention-Getters for Semi Display & Linage advertisements.

Pricing includes VAT.

2025

COMMERCIAL PROPERTIES

(Monday to Friday)

CASUAL RATES

Linage [#]

AED per line (min 3 lines)	12.6
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Semi Display [#]

AED per col cm (min 1 col x 3 cms)	52.5
------------------------------------	------

Full Display [@]

Sizes	Rate (AED)	Colour Loading (AED)	Reference Code	Technical Dimensions (W x H in mm)
Half Page (Hor)	12,285	1,260	FP	295 x 204.61
Quarter Page (Regular)	6,615	1,260	HPHN	145 x 204.61
4 col x 284 mm	8,715	1,260	CA04	166.38 x 284
3 col x 284 mm	6,615	1,260	CA03	123.76 x 284
2 col x 284 mm	4,358	1,260	CA02	81.14 x 284
1 col x 284 mm	2,205	630	CA01	38.52 x 284
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3 col x 212 mm	4,568	1,260	CB03	123.76 x 212
2 col x 212 mm	3,045	1,260	CB02	81.14 x 212
1 col x 212 mm	1,549	630	CB01	38.52 x 212
4 col x 140 mm	5,093	1,260	CC04	166.38 x 140
3 col x 140 mm	3,308	1,260	CC03	123.76 x 140
2 col x 140 mm	2,205	630	CC02	81.14 x 140
1 col x 140 mm	1,103	630	CC01	38.52 x 140
5 col x 92 mm	3,255	1,260	CG05	209 x 92
4 col x 92 mm	3,129	630	CG04	166.38 x 92
3 col x 92 mm	2,232	630	CG03	123.76 x 92
2 col x 92 mm	1,287	630	CG02	81.14 x 92
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4 col x 68 mm	2,205	630	CD04	166.38 x 68
3 col x 68 mm	1,497	630	CD03	123.76 x 68
2 col x 68 mm	987	630	CD02	81.14 x 68
1 col x 68 mm	494	420	CD01	38.52 x 68
5 col x 44 mm	1,497	630	CE05	209 x 44
4 col x 44 mm	1,208	630	CE04	166.38 x 44
3 col x 44 mm	945	630	CE03	123.76 x 44
2 col x 44 mm	662	420	CE02	81.14 x 44

Pricing includes VAT.

Discount on no. of bookings :			
4 - 29	30 - 179	180 - 364	365+
20%	30%	40%	50%
OR 20% on 100 cms + (2 bookings within 2 calendar months)			
OR 50% if exclusive in ANP publications for a min. period of 3 months			

*Regular discounts (max of 50%) applicable on colour loading.

Position Loading - Pre-specified Page (AED)

Sizes	Reference Code	PSP
Half Page (Hor)	HPHN	683
Quarter Page (Regular)	QPR	525
4 col x 284 mm	CA04	683
3 col x 284 mm	CA03	525
2 col x 284 mm	CA02	368
1 col x 284 mm	CA01	368
5 col x 212 mm	CB05	683
4 col x 212 mm	CB04	525
3 col x 212 mm	CB03	525
2 col x 212 mm	CB02	368
1 col x 212 mm	CB01	368
4 col x 140 mm	CC04	368
3 col x 140 mm	CC03	368
2 col x 140 mm	CC02	368
1 col x 140 mm	CC01	263
5 col x 92 mm	CG05	263
4 col x 92 mm	CG04	263
3 col x 92 mm	CG03	263
2 col x 92 mm	CG02	158
1 col x 92 mm	CG01	158
4 col x 68 mm	CD04	368
3 col x 68 mm	CD03	368
2 col x 68 mm	CD02	263
1 col x 68 mm	CD01	263
5 col x 44 mm	CE05	368
4 col x 44 mm	CE04	263
3 col x 44 mm	CE03	263
2 col x 44 mm	CE02	263

Properties contract discounts applicable.

@ 10% agency discount applicable on Full Display advertisements.

No agency discounts applicable on Semi Display & Linage advertisements.

No discounts applicable on Attention-Getters for Semi Display & Linage advertisements.

Pricing includes VAT.

2025

JOBS & CAREERS

(Monday to Friday)

Published within Business Pages

CASUAL RATES

Full Display @

Sizes	Rate (AED)	Colour Loading (AED)	Position Loading (AED) Pre-specified Page	Reference Code	Technical Dimensions (W x H in mm)
Half Page	17,640	1,260	945	HPHN	295 x 204.61
Quarter Page	7,875	1,260	630	QPR	145 x 204.61
8 col x 140 mm	9,450	1,260	735	CC08	295 x 140
4 col x 140 mm	4,935	1,260	525	CC04	145.4 x 140
3 col x 140 mm	3,780	630	315	CC03	108 x 140
2 col x 140 mm	2,625	630	315	CC02	70.6 x 140
3 col x 92 mm	2,625	630	315	CG03	108 x 92
2 col x 92 mm	1,523	420	315	CG02	70.6 x 92
3 col x 68 mm	1,575	420	315	CD03	108 x 68
2 col x 68 mm	998	420	315	CD02	70.6 x 68
3 col x 44 mm	998	420	315	CE03	108 x 44
2 col x 44 mm	735	420	315	CE02	70.6 x 44

Discount on no. of bookings :

2	4	5	50	100 +
10%	20%	25%	40%	50%

OR 20% on 100 cms + (2 bookings within 2 calendar months)

OR 50% if exclusive in ANP publications for a min. period of 3 months

*Regular discounts (max of 50%) applicable on colour loading.

@ 10% agency discount applicable on Full Display advertisements.

Pricing includes VAT.

2025

CLASSIFIEDS FEATURES

Published within Business Pages

Sizes	Rate (colour incl.) AED	Position Loading (AED) Pre-specified Page	Reference Code	Technical Dimensions (W x H in mm)
Quarter Page	7,875	630	QPR	145.4 x 212
4 col x 140 mm	4,935	525	CC04	145.4 x 140
3 col x 140 mm	3,780	315	CC03	108 x 140
2 col x 140 mm	2,625	315	CC02	70.6 x 140
3 col x 92 mm	2,625	315	CG03	108 x 92
2 col x 92 mm	1,523	315	CG02	70.6 x 92
3 col x 68 mm	1,575	315	CD03	108 x 68
2 col x 68 mm	998	315	CD02	70.6 x 68
3 col x 44 mm	998	315	CE03	108 x 44
2 col x 44 mm	735	315	CE02	70.6 x 44

Discount on no. of bookings :

2	4	5	35	50 +
10%	20%	25%	40%	50%
OR 20% on 100 cms + (2 bookings within 2 calendar months)				
OR 50% if exclusive in ANP publications for a min. period of 3 months				

Pricing includes VAT.

2025

RATES FOR ATTENTION GETTERS

Style	Attention Getter	Cost (AED)	Remarks
Linage	Linage with B/W Symbols - Pointing Finger, Tick Mark, Airplane, Pencil, Telephone, Box & Drop Caps	15.8	extra per insertion
Linage	Linage with Colour Symbol - Pointing Finger, Tick Mark, Airplane, Pencil, Telephone, Box & Drop Caps	21.0	extra per insertion
	Linage with B/W Borders - Full Bold Linage, Snip		
	Linage with B/W Graphics - WOW, LOOK, BEST BUY, QUICK SALE, etc		
	B/W Matrimonial Graphics		
	Linage with B/W Design Border		
Linage	Linage with Colour Graphics - WOW, LOOK, BEST BUY, QUICK SALE, etc	28.4	extra per insertion
	Colour Matrimonial Graphics		
	Linage with Colour Design Border		
Linage	Linage with Thin Top & Bottom Rule + Colour Picture	15.8	extra per insertion
Linage	Linage with Thin Top & Bottom Rule + Single Colour Wash	30.5	extra per insertion
Semi-Display	Company Logo - B/W or Graphics - B/W	31.5	extra per insertion
Semi-Display	Company Logo - Colour or Graphics - Colour	42.0	extra per insertion
Semi-Display	Single Colour Wash	63.0	extra per insertion
Semi-Display	Border - B/W	31.5	extra per insertion
Semi-Display	Border - Colour	42.0	extra per insertion
Listings	Single Colour Border	94.5	extra per insertion
Listings	Single Colour Wash	105.0	extra per insertion
Logos	Logos (inclusive of Colour)	210.0	extra per insertion

Pricing includes VAT.

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