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FRIDAY

All Rates inclusive of Colour

General Display

Size	AED
Gatefold	70,718
Double Page Spread	28,350
Full Page	16,144
Half Page	10,631
1/3 Page	8,426
Quarter Page	6,930
Recipe Page (4 panels in a page)	7,009
Strip Panel (194mm x 60mm)	4,500
Strip Panel (194mm x 30mm)	3,375

General Display Position Loadings

Outside Back Cover	100%
Inside Front Cover	90%
Inside Back Cover	85%
Page Facing Contents Page	75%
Specified Page / Section	60%
Right Hand Page	45%
Advertorial / Photo shoot surcharge	50% of FP

Pricing includes VAT.