

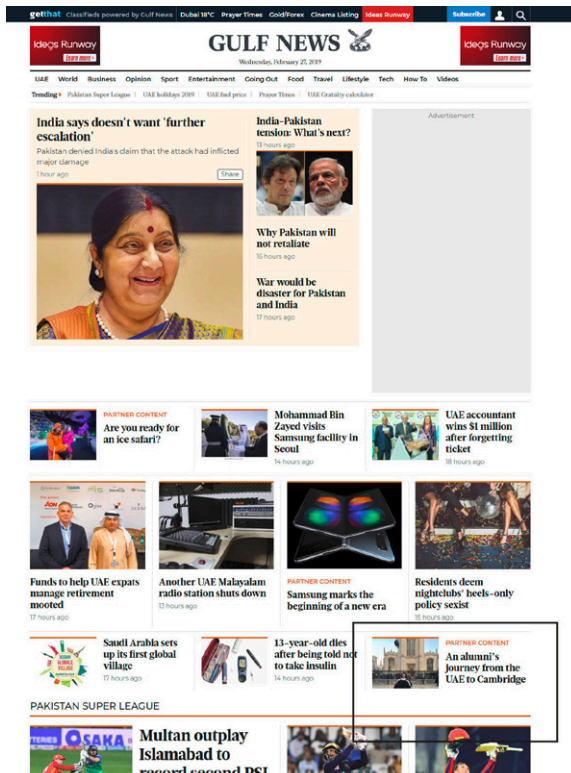
DIGITAL ADVERTISING GUIDELINES



PARTNER CONTENT

Specifications

- Logos** : JPEG, PNG, High Quality
- Images** : JPEG, Size 1200px X 900px, Web Optimized
- Videos** : MP4 files
- Resolution** : 720p or higher
- Video Length** : Maximum 180 (secs) If video is 180 secs long it is recommended to be split into parts
- Video Text** : Limited text in the video or preferably no text at all
- Deadline** : Creative assets should be submitted 3 to 5 days before the campaign start date.



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REACH
By GULF NEWS

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Published: February 25, 2019 07:00
Reach by Gulf News

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Sohanna grew up in Abu Dhabi, studied abroad at Cambridge University and completed her master's at the Royal College of Art. She now works for an architecture firm specialising in social housing in London
Image Credit: Supplied

"Like all parents, mine wanted the best for me," says Sohanna. "The best education, the best professors, the best preparation I could have that would set me up for a successful future.

"What nobody realised was how hard that first step would be... choosing the best university for me."