

# DIGITAL ADVERTISING GUIDELINES



## SPONSORSHIP EAR PANEL

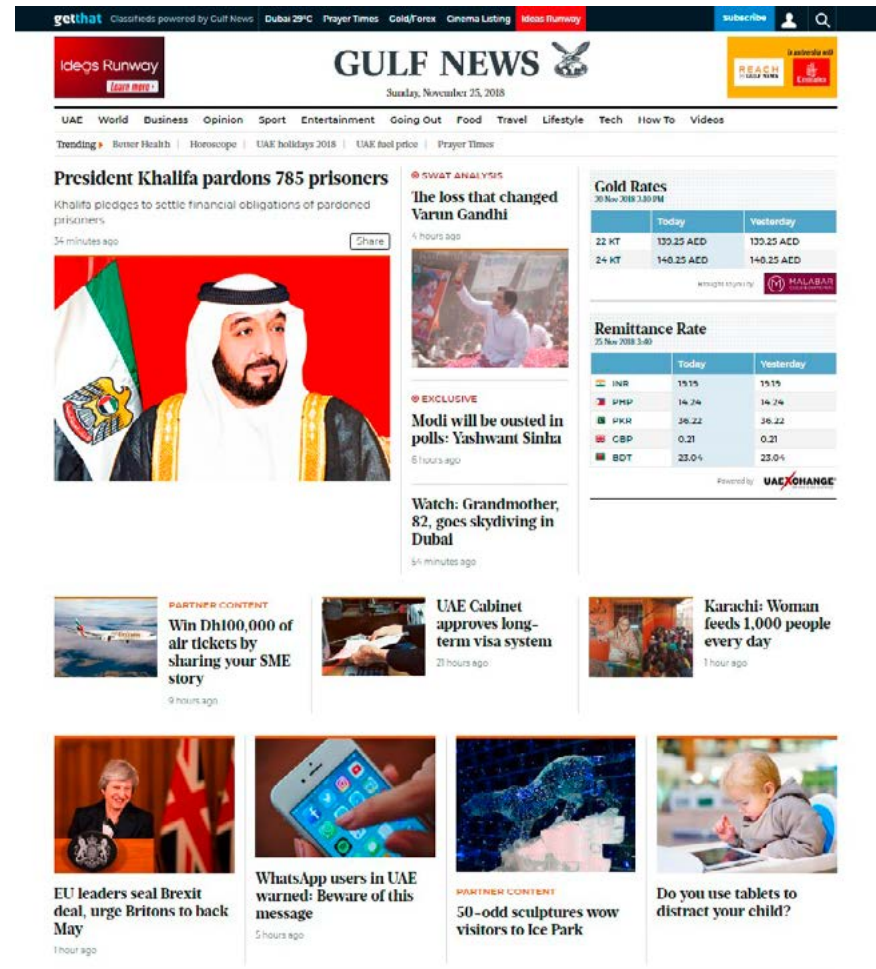
### Assets needed:

1. Logo high quality: (.jpg or .png).

### Technical Specifications:

Max File Size : 200kb

Dimension Horizontal Logo: 160px X 90 px



| AD FORMATS | SIZE   | PLATFORMS           | AVAILABLE FOR | DELIVERY FORMATS | MAX INITIAL FILE LOAD SIZE | HOST INITIATED SUBLOAD |
|------------|--------|---------------------|---------------|------------------|----------------------------|------------------------|
| Ear Panel  | 160x90 | desktop, tablet web | direct        | jpg, png         | 200kb                      | static                 |