

GULF NEWS NEWSPAPER PRODUCTS DIMENSIONS

All dimensions in millimetres; Width x Height

	Gulf News	Tabloid & Weekend Tabloid
ADVERTISING SIZES		
Double Page	610 x 440	438 x 295
Half Page DPS	610 x 204.61	
Full Page	295 x 440	209 x 295
Half Page (Horizontal)	295 x 204.61	209 x 134.04
Half Page (Vertical)	145 x 416.31	102 x 268
Quarter Page DPS	610 x 98.78	
Quarter Page (Regular)	145 x 204.61	
Quarter Page (Horizontal)	295 x 98.78	209 x 63.5
4 Col x 3M	195 x 310.47	
3 Col x 3M	145 x 310.47	
4 Col x 2M	195 x 204.61	
2 Col x 4M	95 x 416.31	
2 Col x 3M	95 x 310.47	
2 Col x 2M	95 x 204.61	
4 Col x 1M	195 x 98.78	
3 Col x 1M	145 x 98.78	
2 Col x 1M	95 x 98.78	
Vertical Panel 2 Col		80.6 x 268
1/2 Vertical Panel 2 Col		80.6 x 134.06
Front Page Banner: height 43mm		209 x 43
Front Page Banner: height 28mm		209 x 28.22
Front Page Panel: 60mm x 60mm		60 x 60
Front Page (Main Section)		
6 Col x 1.5M	295 x 151.70	
3 Col x 1.5M	145 x 151.70	
3 Col x 1.5M (bottom centre)	145 x 151.70	
6 Col x 1/2 M		
1/8 Page (Horizontal)		
Front Page Business Section		
Half Page (Horizontal)	295 x 204.61	
6 Col x 1.5M	295 x 151.70	
Quarter Page (Regular)	145 x 204.61	
Quarter Page (Horizontal)	295 x 98.78	
3 Col x 1.5M	145 x 151.70	
Front Page Sports Section		
Half Page (Horizontal)	295 x 204.61	
6 Col x 1.5M	295 x 151.70	
Quarter Page (Horizontal)	295 x 98.78	