

**2019**

**PROPERTY WEEKLY**

**(Wednesday)**

**General Display**

Column No.	1	2	3	4	5	6
Size/Insertions (USD Incl. Colour)	Casual	2 to 3	4 to 10	11 to 20	21 to 40	41+
Quarter Page (Hor/Reg)	1,590	1,500	1,410	1,320	1,230	1,110
2 col x 268 mm	1,432	1,350	1,270	1,188	1,108	1,000
3 col x 130 mm	1,020	930	870	810	750	690
2 col x 130 mm	630	570	526	480	436	390

**General Display Position Loadings**

Position (USD)	Pg 1	PSP
Quarter Page (Hor/Reg)	1,590	750
2 col x 268 mm	1,432	676
3 col x 130 mm	N/A	525
2 col x 130 mm	630	450

**Ear Panel**

Column No.	1	2	3	4	5	6
Size/Insertions (USD Incl. Colour)	Casual	2 to 3	4 to 10	11 to 20	21 to 40	41+
Ear Panel	660	540	480	450	420	390

**Column Widths:**

**1 col = 45mm; 2 col = 95mm; 3 col = 145mm; 4 col = 195mm; 5 col = 245mm; 6 col = 295mm**

@ 10% Agency Discount applicable.

The expenditure in Property Weekly will not be included in the commitment fulfillment for the Gulf News Properties contract.

Payment discounts not applicable.

**Pricing includes VAT.**



AL NISR PUBLISHING LLC  
Paid-up capital AED 15 Million

## PROPERTY WEEKLY SERIES DISCOUNT AGREEMENT - 2019

<b>Advertiser Name</b>						
<b>Tel</b>		<b>Fax</b>		<b>Email</b>		
<b>Address</b>						

PERIOD: FROM 01.\_\_\_\_. 2019 to 31.\_\_\_\_.\_\_\_\_ (Maximum 12 months)

NO. OF INSERTIONS: \_\_\_\_\_

### General Display

Column No.	1	2	3	4	5	6
Size/Insertions (USD Incl. Colour)	Casual	2 to 3	4 to 10	11 to 20	21 to 40	41+
Quarter Page (Hor/Reg)	1,590	1,500	1,410	1,320	1,230	1,110
2 col x 268 mm	1,432	1,350	1,270	1,188	1,108	1,000
3 col x 130 mm	1,020	930	870	810	750	690
2 col x 130 mm	630	570	526	480	436	390

### Ear Panel

Column No.	1	2	3	4	5	6
Size/Insertions (USD Incl. Colour)	Casual	2 to 3	4 to 10	11 to 20	21 to 40	41+
Ear Panel	660	540	480	450	420	390

- 1) Pricing includes VAT.
- 2) Discounts are applicable on advertisements in Property Weekly only.
- 3) **A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.**
- 4) The expenditure in Property Weekly will not be included in the commitment fulfilment for the Gulf News Properties contract.
- 5) Rates & Discount structures are subject to change from January 2020.
- 6) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 7) Payment Discounts: Not applicable.
- 8) The Agreement must be signed before the first insertion.
- 9) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated above, inclusive of advertisements released by the advertiser directly or through other agencies.
- 10) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 11) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For Al Nisr Publishing LLC
<b>Name of authorised signatory</b>		
<b>Designation</b>		
<b>Signature</b>		
<b>Date</b>		
<b>Agency Name (If Signing Authority):</b>		
<b>Seal/Stamp</b>		

### Contact for payment:

<b>Name</b>	<b>Designation</b>	<b>Tel</b>	
<b>Details of entry in system (For Al Nisr only):</b>			
<b>By</b>	<b>Date</b>	<b>No.</b>	