

**2021**

**CLASSIFIEDS**

**(Daily)**

**CASUAL RATES**

**Linage #**

USD per line (min 3 lines)	3.60
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**Semi Display #**

USD per col cm (min 1 col x 3 cms)	15.00
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**Full Display @**

Sizes	Rate (USD)	Colour Loading (USD)	Reference Code	Technical Dimensions (W x H in mm)
<b>Inside Pages</b>				
DPS	6,300	480	DPS	438 x 284
Full Page	3,510	360	FP	209 x 284
Half Page (Hor)	1,890	360	HPHN	209 x 140
Quarter Page (Hor)	840	180	QPHN	209 x 68
4 col x 284 mm	2,490	360	CA04	166.38 x 284
3 col x 284 mm	1,890	360	CA03	123.76 x 284
2 col x 284 mm	1,246	360	CA02	81.14 x 284
1 col x 284 mm	630	180	CA01	38.52 x 284
5 col x 212 mm	2,790	360	CB05	209 x 212
4 col x 212 mm	2,176	360	CB04	166.38 x 212
3 col x 212 mm	1,306	360	CB03	123.76 x 212
2 col x 212 mm	870	360	CB02	81.14 x 212
1 col x 212 mm	443	180	CB01	38.52 x 212
4 col x 140 mm	1,456	360	CC04	166.38 x 140
3 col x 140 mm	946	360	CC03	123.76 x 140
2 col x 140 mm	630	180	CC02	81.14 x 140
1 col x 140 mm	316	180	CC01	38.52 x 140
5 col x 92 mm	930	360	CG05	209 x 92
4 col x 92 mm	894	180	CG04	166.38 x 92
3 col x 92 mm	638	180	CG03	123.76 x 92
2 col x 92 mm	368	180	CG02	81.14 x 92
1 col x 92 mm	202	120	CG01	38.52 x 92
4 col x 68 mm	630	180	CD04	166.38 x 68
3 col x 68 mm	428	180	CD03	123.76 x 68
2 col x 68 mm	282	180	CD02	81.14 x 68
1 col x 68 mm	142	120	CD01	38.52 x 68
5 col x 44 mm	428	180	CE05	209 x 44
4 col x 44 mm	346	180	CE04	166.38 x 44
3 col x 44 mm	270	180	CE03	123.76 x 44
2 col x 44 mm	190	120	CE02	81.14 x 44
<b>Front Page</b>				
5 col x 68 mm	1,200	180	QPHN	209 x 68
3 col x 68 mm	780	180	CD03	123.76 x 68
2 col x 68 mm	570	180	CD02	81.14 x 68
1 col x 68 mm	286	120	CD01	38.52 x 68
5 col x 92 mm	1,380	360	CG05	209 x 92
3 col x 92 mm	990	180	CG03	123.76 x 92
2 col x 92 mm	720	180	CG02	81.14 x 92
1 col x 92 mm	360	120	CG01	38.52 x 92

**Pricing includes VAT.**

Discount on no. of bookings :

<b>4 - 29</b>	<b>30 - 179</b>	<b>180 - 364</b>	<b>365+</b>
20%	30%	40%	50%
OR 20% on 100 cms + (2 bookings within 2 calendar months)			

**Colour Loading\* compulsory for Front Pg / Back Pg.**

<b>GNP Loading* (USD)</b>	720
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\*Regular discounts (max 50%) applicable on colour loading.

**Loadings - Any inside page confirmed (USD)**

Sizes	Reference Code	Premium 3/5/7	PSP	Back	CSP
DPS	DPS	300	226	-	300
Full Page	FP	180	136	390	-
Half Page (Hor)	HPHN	150	106	210	-
Quarter Page (Hor)	QPHN	106	76	-	-
4 col x 284 mm	CA04	150	106	-	-
3 col x 284 mm	CA03	150	106	-	-
2 col x 284 mm	CA02	106	76	-	-
1 col x 284 mm	CA01	106	76	-	-
5 col x 212 mm	CB05	150	106	-	-
4 col x 212 mm	CB04	150	106	-	-
3 col x 212 mm	CB03	150	106	-	-
2 col x 212 mm	CB02	106	76	-	-
1 col x 212 mm	CB01	106	76	-	-
4 col x 140 mm	CC04	106	76	-	-
3 col x 140 mm	CC03	106	76	-	-
2 col x 140 mm	CC02	106	76	-	-
1 col x 140 mm	CC01	60	46	-	-
5 col x 92 mm	CG05	106	76	-	-
4 col x 92 mm	CG04	106	76	-	-
3 col x 92 mm	CG03	106	76	-	-
2 col x 92 mm	CG02	60	46	-	-
1 col x 92 mm	CG01	60	46	-	-
4 col x 68 mm	CD04	106	76	-	-
3 col x 68 mm	CD03	106	76	-	-
2 col x 68 mm	CD02	60	46	-	-
1 col x 68 mm	CD01	60	46	-	-
5 col x 44 mm	CE05	106	76	-	-
4 col x 44 mm	CE04	60	46	-	-
3 col x 44 mm	CE03	60	46	-	-
2 col x 44 mm	CE02	60	46	-	-

@ 10% agency discount applicable on Full Display advertisements.

# No agency discounts applicable on Semi Display & Linage advertisements.

# No discounts applicable on Attention-Getters for Semi Display & Linage advertisements.

**Pricing includes VAT.**

# 2021

## RESIDENTIAL PROPERTIES

(Daily)

### CASUAL RATES

#### Linage #

USD per line (min 3 lines)	3.60
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#### Semi Display #

USD per col cm (min 1 col x 3 cms)	15.00
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#### Full Display @

Sizes	Rate (USD)	Colour Loading (USD)	Reference Code	Technical Dimensions (W x H in mm)
<b>Inside Pages</b>				
DPS	6,300	480	DPS	438 x 284
Full Page	3,510	360	FP	209 x 284
Half Page (Hor)	1,890	360	HPHN	209 x 140
Quarter Page (Hor)	840	180	QPHN	209 x 68
4 col x 284 mm	2,490	360	CA04	166.38 x 284
3 col x 284 mm	1,890	360	CA03	123.76 x 284
2 col x 284 mm	1,246	360	CA02	81.14 x 284
1 col x 284 mm	630	180	CA01	38.52 x 284
5 col x 212 mm	2,790	360	CB05	209 x 212
4 col x 212 mm	2,176	360	CB04	166.38 x 212
3 col x 212 mm	1,306	360	CB03	123.76 x 212
2 col x 212 mm	870	360	CB02	81.14 x 212
1 col x 212 mm	443	180	CB01	38.52 x 212
4 col x 140 mm	1,456	360	CC04	166.38 x 140
3 col x 140 mm	946	360	CC03	123.76 x 140
2 col x 140 mm	630	180	CC02	81.14 x 140
1 col x 140 mm	316	180	CC01	38.52 x 140
5 col x 92 mm	930	360	CG05	209 x 92
4 col x 92 mm	894	180	CG04	166.38 x 92
3 col x 92 mm	638	180	CG03	123.76 x 92
2 col x 92 mm	368	180	CG02	81.14 x 92
1 col x 92 mm	202	120	CG01	38.52 x 92
4 col x 68 mm	630	180	CD04	166.38 x 68
3 col x 68 mm	428	180	CD03	123.76 x 68
2 col x 68 mm	282	180	CD02	81.14 x 68
1 col x 68 mm	142	120	CD01	38.52 x 68
5 col x 44 mm	428	180	CE05	209 x 44
4 col x 44 mm	346	180	CE04	166.38 x 44
3 col x 44 mm	270	180	CE03	123.76 x 44
2 col x 44 mm	190	120	CE02	81.14 x 44
<b>Front Page (colour compulsory)</b>				
Front Full Page	4,200	360	FFP	209 x 260
5 col x 68 mm	1,050	180	QPHN	209 x 68
3 col x 68 mm	600	180	CD03	123.76 x 68
2 col x 68 mm	406	180	CD02	81.14 x 68
5 col x 92 mm	1,380	360	CG05	209 x 92
3 col x 92 mm	810	180	CG03	123.76 x 92
2 col x 92 mm	556	180	CG02	81.14 x 92

Pricing includes VAT.

Discount on no. of bookings :

<b>4 - 29</b>	<b>30 - 179</b>	<b>180 - 364</b>	<b>365+</b>
20%	30%	40%	50%
OR 20% on 100 cms + (2 bookings within 2 calendar months)			

**Colour Loading\* & GNP Loading\* compulsory for specific pages.**

<b>GNP Loading* (USD)</b>	360
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\*Regular discounts (max of 50%) applicable on colour loading.

**Front Page / Page 3 Loadings**

Sizes	Reference Code	Front Pg	Pg 3
Front Full Page	FFP	600	360
5 col x 68 mm	QPHN	226	196
3 col x 68 mm	CD03	180	166
2 col x 68 mm	CD02	120	106
5 col x 92 mm	CG05	270	226
3 col x 92 mm	CG03	226	196
2 col x 92 mm	CG02	180	166

**Loadings - Any Other Page confirmed (USD)**

Sizes	Reference Code	Premium 5/7	PSP	Back Pg	CSP
DPS	DPS	330	270	-	330
Full Page	FP	270	196	300	-
Half Page (Hor)	HPHN	196	150	240	-
Quarter Page (Hor)	QPHN	136	106	-	-
4 col x 284 mm	CA04	240	196	-	-
3 col x 284 mm	CA03	196	150	-	-
2 col x 284 mm	CA02	136	106	-	-
1 col x 284 mm	CA01	136	106	-	-
5 col x 212 mm	CB05	240	196	-	-
4 col x 212 mm	CB04	196	150	-	-
3 col x 212 mm	CB03	196	150	-	-
2 col x 212 mm	CB02	136	106	-	-
1 col x 212 mm	CB01	136	106	-	-
4 col x 140 mm	CC04	136	106	-	-
3 col x 140 mm	CC03	136	106	-	-
2 col x 140 mm	CC02	136	106	-	-
1 col x 140 mm	CC01	106	76	-	-
5 col x 92 mm	CG05	106	76	-	-
4 col x 92 mm	CG04	106	76	-	-
3 col x 92 mm	CG03	106	76	-	-
2 col x 92 mm	CG02	60	46	-	-
1 col x 92 mm	CG01	60	46	-	-
4 col x 68 mm	CD04	136	106	-	-
3 col x 68 mm	CD03	136	106	-	-
2 col x 68 mm	CD02	106	76	-	-
1 col x 68 mm	CD01	106	76	-	-
5 col x 44 mm	CE05	136	106	-	-
4 col x 44 mm	CE04	106	76	-	-
3 col x 44 mm	CE03	106	76	-	-
2 col x 44 mm	CE02	106	76	-	-

# Properties contract discounts applicable.

@ 10% agency discount applicable on Full Display advertisements.

# No agency discounts applicable on Semi Display & Linage advertisements.

# No discounts applicable on Attention-Getters for Semi Display & Linage advertisements.

**Pricing includes VAT.**

# 2021

## COMMERCIAL PROPERTIES

(Daily)

### CASUAL RATES

#### Semi Display \*

Sizes	Rate (USD)		Reference Code	Technical Dimensions (W x H in mm)
1 col x 92 mm	112		CG01	31.41 x 92
1 col x 68 mm	78		CD01	31.41 x 68
1 col x 44 mm	48		CE01	31.41 x 44

#### Full Display @

Sizes	Rate (USD)	Colour Loading (USD)	Reference Code	Technical Dimensions (W x H in mm)
<b>Inside Pages</b>				
DPS	6,300	480	DPS	438 x 284
Full Page	3,510	360	FP	209 x 284
Half Page (Hor)	1,890	360	HPHN	209 x 140
Half Page (Ver)	1,890	360	HPVN	102.43 x 284
Quarter Page (Hor)	840	360	QPHN	209 x 68
Quarter Page (Reg)	840	360	QPR	102.43 x 140
One Eighth Page	406	180	1/8R	102.43 x 68
One Twelfth Page	268	180	1/12	102.43 x 44
One Eighteenth Page	158	120	1/18	66.92 x 44
Minimum size	83	120	CE01	31.41 x 44
<b>Front Page</b>				
Front Full Page	4,200	360	FFP	209 x 260
Half Page (Hor)	2,700	360	FHPH	209 x 140
Front 209 mm x 116 mm	2,250	360	CK06	209 x 116

Discount on no. of bookings :

<b>4 - 29</b>	<b>30 - 179</b>	<b>180 - 364</b>	<b>365+</b>
20%	30%	40%	50%

OR 20% on 100 cms + (2 bookings within 2 calendar months)

**Pricing includes VAT.**

**Colour Loading\* compulsory for Front / Back Page.**

<b>GNP Loading* (USD)</b>	360
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\*Regular discounts (max of 50%) applicable on colour loading.

**Front Page / Page 3 Loadings**

Sizes	Reference Code	Front Pg	Pg 3
Front Full Page	FFP	540	330
Half Page (Hor)	FHPH	330	240
Front 209 mm x 116 mm	CK06	270	180

**Loadings - Any Other Page confirmed (USD)**

Sizes	Reference Code	Premium 5/7	PSP	Back Pg	CSP
DPS	DPS	330	270	-	330
Full Page	FP	240	196	240	-
Half Page (Hor)	HPHN	196	150	196	-
Half Page (Ver)	HPVN	196	150	196	-
Quarter Page (Hor)	QPHN	120	90	-	-
Quarter Page (Reg)	QPR	120	90	-	-
One Eighth Page	1/8R	-	46	-	-
One Twelfth Page	1/12	-	46	-	-
One Eighteenth Page	1/18	-	46	-	-
Minimum size	CE01	-	46	-	-

Properties contract discounts applicable.

@ 10% agency discount applicable on Full Display advertisements.

# No agency discounts applicable on Semi Display advertisements.

# No discounts applicable on Attention-Getters for Semi Display advertisements.

**Pricing includes VAT.**

# 2021

## JOBS & CAREERS

(Sun to Thu)

Published within Business Pages

### CASUAL RATES

Full Display @

Sizes	Rate (USD)	Colour Loading (USD)	Position Loading (USD)		Reference Code	Technical Dimensions (W x H in mm)
			Pg 1	PSP		
<b>Inside Pages</b>						
Half Page	5,040	360	330	270	HPHN	295 x 212
Quarter Page	2,250	360	240	180	QPR	145.4 x 212
8 col x 140 mm	2,700	360	270	210	CC08	295 x 140
4 col x 140 mm	1,410	360	210	150	CC04	145.4 x 140
3 col x 140 mm	1,080	180	120	90	CC03	108 x 140
2 col x 140 mm	750	180	120	90	CC02	70.6 x 140
3 col x 92 mm	750	180	120	90	CG03	108 x 92
2 col x 92 mm	436	120	120	90	CG02	70.6 x 92
3 col x 68 mm	450	120	120	90	CD03	108 x 68
2 col x 68 mm	286	120	120	90	CD02	70.6 x 68
3 col x 44 mm	286	120	120	90	CE03	108 x 44
2 col x 44 mm	210	120	120	90	CE02	70.6 x 44

Discount on no. of bookings :

2	4	5	50	100 +
10%	20%	25%	40%	50%

OR 20% on 100 cms + (2 bookings within 2 calendar months)

\*Regular discounts (max of 50%) applicable on colour loading.

@ 10% agency discount applicable on Full Display advertisements.

**Pricing includes VAT.**

## CLASSIFIEDS FEATURES - 2 0 2 1

FEATURES			
1) Christmas	2) Diwali	3) Eid	4) India
5) New Year	6) Pakistan	7) Ramadan	8) UAE National Day

Sizes	Rate (colour incl.) USD	Reference Code	Technical Dimensions (W x H in mm)
Inside Pages			
DPS	7,500	DPS	438 x 284
Full Page	4,050	FP	209 x 284
Half Page (Hor)	2,250	HPHN	209 x 140
Half Page (Ver)	2,250	HPVN	102.43 x 284
Quarter Page (Hor)	1,200	QPHN	209 x 68
Quarter Page (Reg)	1,200	QPR	102.43 x 140
One Sixth Page	690	CE06	209 x 44
One Eighth Page	540	1/8R	102.43 x 68
One Twelfth Page	360	1/12	102.43 x 44
Front Pages			
Front Full Page	4,350	FFP	209 x 260
Half Page (Hor)	2,460	FHPH	209 x 140
Half Page (Top)	2,340	FHPT	209 x 116
Quarter Page (Hor)	1,320	QPHN	209 x 68
One Sixth Page	930	CE06	209 x 44

Discount on no. of bookings :

2	4	5	35	50 +
10%	20%	25%	40%	50%
OR 20% on 100 cms + (2 bookings within 2 calendar months)				

Listings Rate (USD)	Border (USD extra)	Wash (USD extra)
56.0	27.5	30.0

### Front Page Loadings

Sizes	Reference Code	USD
Front Full Page	FFP	450
Half Page (Hor)	FHPH	330
Half Page (Top)	FHPT	286
Quarter Page (Hor)	QPHN	226
One Sixth Page	CE06	150

### Loadings - Other Pages (USD)

Sizes	Reference Code	Premium 2/3/5/BPG	PSP
DPS	DPS	300	226
Full Page	FP	226	180
Half Page (Hor)	HPHN	180	150
Half Page (Ver)	HPVN	180	150
Quarter Page (Hor)	QPHN	136	106
Quarter Page (Reg)	QPR	136	106
One Sixth Page	CE06	90	76
One Eighth Page	1/8R	90	76
One Twelfth Page	1/12	90	76

**Pricing includes VAT.**



## **CLASSIFIEDS FEATURES - 2 0 2 1**

**Published within Business Pages**

Sizes	Rate (colour incl.) USD	Position Loading (USD)	Reference Code	Technical Dimensions (W x H in mm)
		PSP		
<b>Inside Pages</b>				
Quarter Page	2,250	180	QPR	145.4 x 212
4 col x 140 mm	1,410	150	CC04	145.4 x 140
3 col x 140 mm	1,080	90	CC03	108 x 140
2 col x 140 mm	750	90	CC02	70.6 x 140
3 col x 92 mm	750	90	CG03	108 x 92
2 col x 92 mm	436	90	CG02	70.6 x 92
3 col x 68 mm	450	90	CD03	108 x 68
2 col x 68 mm	286	90	CD02	70.6 x 68
3 col x 44 mm	286	90	CE03	108 x 44
2 col x 44 mm	210	90	CE02	70.6 x 44

Discount on no. of bookings :

<b>2</b>	<b>4</b>	<b>5</b>	<b>35</b>	<b>50 +</b>
10%	20%	25%	40%	50%
OR 20% on 100 cms + (2 bookings within 2 calendar months)				

**Pricing includes VAT.**

# 2021

## RATES FOR ATTENTION GETTERS

Style	Attention Getter	Cost (USD)	Remarks
Linage	<b>Linage with B/W Symbols</b> - Pointing Finger, Tick Mark, Airplane, Pencil, Telephone, Box & Drop Caps	4.6	extra per insertion
Linage	<b>Linage with Colour Symbol</b> - Pointing Finger, Tick Mark, Airplane, Pencil, Telephone, Box & Drop Caps	6.0	extra per insertion
	<b>Linage with B/W Borders</b> - Full Bold Linage, Snip		
	<b>Linage with B/W Graphics</b> - WOW, LOOK, BEST BUY, QUICK SALE, etc		
	<b>B/W Matrimonial Graphics</b>		
Linage	<b>Linage with B/W Design Border</b>	8.2	extra per insertion
	<b>Linage with Colour Graphics</b> - WOW, LOOK, BEST BUY, QUICK SALE, etc		
	<b>Colour Matrimonial Graphics</b>		
Linage	<b>Linage with Thin Top &amp; Bottom Rule + Colour Picture</b>	4.6	extra per insertion
Linage	<b>Linage with Thin Top &amp; Bottom Rule + Single Colour Wash</b>	8.8	extra per insertion
Semi-Display	<b>Company Logo - B/W or Graphics - B/W</b>	9.0	extra per insertion
Semi-Display	<b>Company Logo - Colour or Graphics - Colour</b>	12.0	extra per insertion
Semi-Display	<b>Single Colour Wash</b>	18.0	extra per insertion
Semi-Display	<b>Border - B/W</b>	9.0	extra per insertion
Semi-Display	<b>Border - Colour</b>	12.0	extra per insertion
Listings	<b>Single Colour Border</b>	27.0	extra per insertion
Listings	<b>Single Colour Wash</b>	30.0	extra per insertion
Logos	<b>Logos (inclusive of Colour)</b>	60.0	extra per insertion

**Pricing includes VAT.**

## **Conditions of Acceptance of Advertisements**

Al Nisr Publishing LLC reserves the right to refuse or alter any advertisement or change its position without prior notice and providing any reason for doing so. While every care is taken in compiling the advertisements, neither Al Nisr Publishing LLC nor its agents accept responsibility for any inaccuracies or omissions or for any consequences arising from the publication of any advertisement, or for any loss or damage to any advertising material submitted to the publisher. The advertiser agrees to indemnify Al Nisr Publishing LLC against any damages, losses or claims by third parties arising from publication of the advertisement.

All advertisements must comply with all government and other statutory regulations and stipulations and is solely the responsibility of the advertisers or their representatives and or advertising agencies. Any discounts, commissions or contract rates offered are subject to payments being received by the publisher within the stipulated credit period last announced by the publisher. Al Nisr Publishing LLC reserves the right to charge the casual rate and levy a surcharge in the event of payments not being received within the stipulated credit period.

Cancellation deadlines are the same as booking deadlines. The publisher reserves the right to charge the full rate for advertisements cancelled beyond these deadlines.

## CLASSIFIEDS SERIES DISCOUNT AGREEMENT – 2021

**CLASSIFICATION:** \_\_\_\_\_

<b>Advertiser Name</b>								
<b>Tel</b>		<b>Fax</b>		<b>Email</b>				
<b>Address</b>								

PERIOD: FROM 01.\_\_\_\_. 2021 to 31.\_\_\_\_.\_\_\_\_\_ (maximum 12 months)

DISCOUNT: \_\_\_\_\_%

Type	Rate (USD)
Linage	3.60/- per line (min. 3 lines)
Semi Display	15.00/- per col. cm (min. 1 col. x 3cm)
Full Display	As per casual rates

No. of Bookings	Discount
4 to 29	20%
30 to 179	30%
180 to 364	40%
365 +	50%

- 1) **Pricing includes VAT.**
- 2) **A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.**
- 3) Rates & Discount structures are subject to change from January 2022.
- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) The Agreement must be signed before the first insertion.
- 6) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 7) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.
- 8) No discounts applicable on Attention Getters.
- 9) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 10) A deposit worth the value of one month expenditure or USD 150 (whichever is higher) will be collected.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For Al Nisr Publishing LLC
<b>Name of authorised signatory</b>		
<b>Designation</b>		
<b>Signature</b>		
<b>Date</b>		
<b>Agency Name (If Signing Authority):</b>		
<b>Seal/Stamp</b>		

**Contact for payment:**

<b>Name</b>		<b>Designation</b>		<b>Tel</b>	
<b>Details of entry in system (For Al Nisr only):</b>					
<b>By</b>		<b>Date</b>		<b>No.</b>	

## JOBS & CAREERS and CLASSIFIEDS – SITUATIONS VACANT SERIES DISCOUNT AGREEMENT – 2021

**CLASSIFICATION:** \_\_\_\_\_

<b>Advertiser Name</b>							
<b>Tel</b>		<b>Fax</b>		<b>Email</b>			
<b>Address</b>							

PERIOD: FROM 01.\_\_\_\_. 2021 to 31.\_\_\_\_.\_\_\_\_\_ (maximum 12 months)

DISCOUNT: \_\_\_\_\_%

Type	Rate (USD)
Linage	3.60/- per line (min. 3 lines)
Semi Display	15.00/- per col. cm (min. 1 col. x 3cm)
Full Display	As per casual rates

No. of Bookings	Discount
5	25%
50	40%
100 +	50%

- 1) **Pricing includes VAT.**
- 2) **A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.**
- 3) Rates & Discount structures are subject to change from January 2022.
- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) The Agreement must be signed before the first insertion.
- 6) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 7) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.
- 8) No discounts applicable on Attention Getters.
- 9) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 10) A deposit worth the value of one month expenditure or USD 150 (whichever is higher) will be collected.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For Al Nisr Publishing LLC
<b>Name of authorised signatory</b>		
<b>Designation</b>		
<b>Signature</b>		
<b>Date</b>		
<b>Agency Name (If Signing Authority):</b>		
<b>Seal/Stamp</b>		

**Contact for payment:**

<b>Name</b>		<b>Designation</b>		<b>Tel</b>	
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**Details of entry in system (For Al Nisr only):**

<b>By</b>		<b>Date</b>		<b>No.</b>	
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## COMMERCIAL PROPERTIES / RESIDENTIAL PROPERTIES SERIES DISCOUNT AGREEMENT – 2021

**CLASSIFICATION:** \_\_\_\_\_

<b>Advertiser Name</b>								
<b>Tel</b>		<b>Fax</b>		<b>Email</b>				
<b>Address</b>								

PERIOD: FROM 01.\_\_\_\_. 2021 to 31.\_\_\_\_.\_\_\_\_ (maximum 12 months)

DISCOUNT: \_\_\_\_\_%

Type	Rate (USD)
Linage	3.60/- per line (min. 3 lines)
Semi Display	Res: 15.00/- per col. cm (min. 1 col. x 3 cms) Comm: As per casual rates
Full Display	As per casual rates

No. of Bookings	Discount
4 to 29	20%
30 to 179	30%
180 to 364	40%
365 +	50%

- 1) Pricing includes VAT.
- 2) A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.
- 3) Rates & Discount structures are subject to change from January 2022.
- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) The Agreement must be signed before the first insertion.
- 6) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 7) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.
- 8) No discounts applicable on Attention Getters.
- 9) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 10) A deposit worth the value of one month expenditure or USD 150 (whichever is higher) will be collected.

	For Advertiser/Agency ( <i>strike off as appropriate</i> )		For Al Nisr Publishing LLC
<b>Name of authorised signatory</b>			
<b>Designation</b>			
<b>Signature</b>			
<b>Date</b>			
<b>Agency Name (If Signing Authority):</b>			
<b>Seal/Stamp</b>			

**Contact for payment:**

<b>Name</b>	<b>Designation</b>	<b>Tel</b>	
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**Details of entry in system (For Al Nisr only):**

<b>By</b>	<b>Date</b>	<b>No.</b>	
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## CLASSIFIEDS FEATURES SERIES DISCOUNT AGREEMENT – 2021

**CLASSIFICATION:** \_\_\_\_\_

<b>Advertiser Name</b>							
<b>Tel</b>		<b>Fax</b>		<b>Email</b>			
<b>Address</b>							

PERIOD: FROM 01.\_\_\_\_. 2021 to 31.\_\_\_\_.\_\_\_\_ (maximum 12 months)

DISCOUNT: \_\_\_\_\_%

Type	Rate (USD)
Full Display	As per casual rates

No. of Bookings	Discount
5	25%
35	40%
50 +	50%

- 1) **Pricing includes VAT.**
- 2) **A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.**
- 3) Rates & Discount structures are subject to change from January 2022.
- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) The Agreement must be signed before the first insertion.
- 6) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 7) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.
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- 9) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 10) A deposit worth the value of one month expenditure or USD 150 (whichever is higher) will be collected.

	For Advertiser/Agency ( <i>strike off as appropriate</i> )		For Al Nisr Publishing LLC
<b>Name of authorised signatory</b>			
<b>Designation</b>			
<b>Signature</b>			
<b>Date</b>			
<b>Agency Name (If Signing Authority):</b>			
<b>Seal/Stamp</b>			

**Contact for payment:**

<b>Name</b>	<b>Designation</b>	<b>Tel</b>	
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**Details of entry in system (For Al Nisr only):**

<b>By</b>	<b>Date</b>	<b>No.</b>	
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